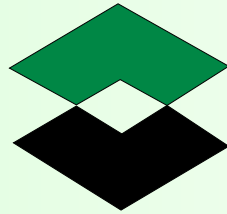


FAIRGROUND



HOLDINGS

Presents

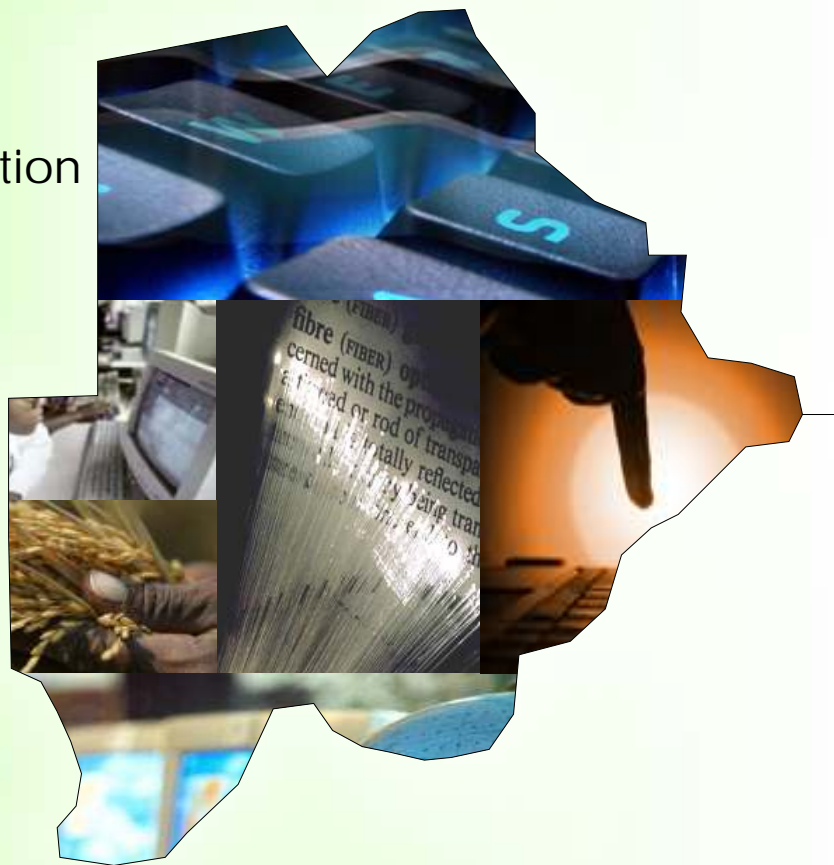
3rd itex ICT conference

ICT-enabled innovation and productivity:
key to business survival
in the new decade and beyond.

Coming with itex 2010:
Botswana's Premier ICT Exhibition
29 July 2010



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Topics to be Covered by Local & International Speakers

- ICT & Productivity - The missing link & the paradox
- Cloud computing - what is in it for you?
- Social networking tools for business & government
- Surviving the emerging computer crime threats in Botswana



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3rd itex ICT conference

ICT-enabled innovation and productivity: key to business survival in the new decade and beyond.

In a global and interconnected economy of the 21st century, technological innovation is an important aspect for enterprise sustainability and survival in 2010 and beyond.

An organisation's competitive advantage and productivity growth depends on the ability of its people, processes, and systems to fully utilize technology and enhance productivity. As a new decade sets in, it is believed that information and communication technology is enabler and facilitator of innovation more than anything else.

All types of businesses and government agencies in Botswana can seize the opportunity to become more productive and more competitive in the global economy through ICT.

itex 2010, create the platform for organisations to learn about ICT solutions that improve innovation and productivity.

The conference is prudently crafted for experts to learn and share contemporary ICT issues in the industry. It also avails an opportunity for decision makers to learn about current technologies..

The conference affords delegates an opportunity to link with experts, decision makers in the industry.

This conference is the third edition of its kind to run and is developed against the backdrop of various national ICT initiatives and rapid development of ICT-enabled business solutions. The conference supports practical business solutions and government IT utilisation agenda. Its intention is to add momentum to the existing activities and create a forum for information sharing and networking.

It is one of the few events that brings together at a national level ICT experts, ICT companies, ICT users in government departments, researchers and wide range of individuals in the ICT industry.

The conference will provide unprecedented opportunity for professionals and stakeholders to benchmark, learn, share and network, thus strengthening Botswana's ICT policy implementation drive.

The event will bring together experts, industry captains, and government agencies to engage in progressive deliberation.

Each topic will have an expert presentation and best experiences and offers a stage for discussion and information sharing.

The delegates will also have an opportunity to interact with ICT services and products providers at the itex2010, Botswana's premier ICT exhibition which will be held at the same venue.





7:30hrs - 8:00hrs Registration

08:00 - 09:30

1. Social media

- a. Business
- b. Government
- c. Security
- d. Productivity issues

Q & A 09:30 - 09:45

Morning Tea 10:00 - 10:15

10:15 - 11:00

2. Cloud computing

- a. Understanding the Cloud -
- b. The Dark Side of Clouds -
- c. Cloud Business Models

Q & A 11:00 -11:15

11:15 - 12:15

3. Information Security Issues

- a. Insider threat
- b. Global threat
- c. Governance

12:15 - 12:45 Q & A

12:45 - 1:45 Lunch

02:00 - 03:00

4. ICT & Productivity

- a. How much IT could be credited for enhancing productivity
- b. Can productivity deteriorate with ICT usage
- c. What could be done to measure productivity gained from IT

03:03:15 Tea Break

03:30 - 04:00 Q & A

04:00- 04:30 Overview

04:30 Conclusion



What you will cover in this conference

- ICT & Productivity - missing link and the paradox
- Cloud computing - why is it changing the way we do business and what is the risk.
- Social media/networking tools for business and government and the risk.
- Surviving the emerging computer security threats

Target audience

- IT officers
- IT managers
- IT Project managers
- Network managers
- eGovernment implementors
- IT educators
- IT consultants
- Business managers
- IT service providers/System integrators
- Training managers

How you will benefit

- Network with key decision makers and experts
- Learn crucial strategies to use social media/networking tools in business & government
- Learn about the security threats your organisation's information assets and infrastructure is facing
- Learn best experiences from expert speakers, industry captains and thought leaders
- Learn how to protect critical data in your organisation in the wild wild internet

Conference Registration Form

If you wish to participate please fill out this section and fax it through to Bridget
Fax: +267 395 6760

Registration fee: P 1,200.00/person

Name _____

Surname _____

Company _____

Postal address _____

Country _____

City/town _____

Tel _____ Fax _____ email _____

Authorised by Name & Signature _____ Official Stamp _____

Position _____

We attach purchase order

Payment

Contact Address
Fairground Holdings
Private Bag B03
Gaborone
Botswana

Contact: Esnath

Tel: +267 397 5555

Fax: +267 395 6760

email: fbamu@fgh.co.bw

[Visit the itex web site](#)
for more information & registration

www.itex.co.bw

The Venue: Gaborone

